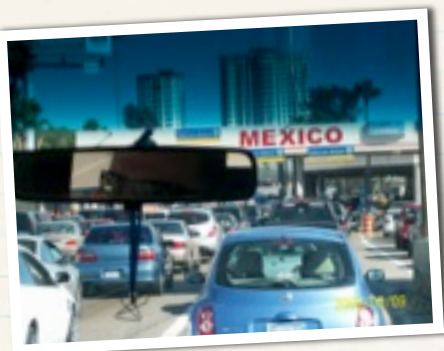


Fund-raising, Support, and Dinero!



by JJ Williams

I have a couple of thoughts about fundraising I would like to share. Being a youth minister for 10+ years, I came to love and hate fund-raising. The events were wonderful, created space for relationships to grow, and gave family and friends a chance to give to a good cause. The events also play a role in getting people excited about the person or trip they are fund-raising for. I admit that some of my favorite memories of youth group happened during these times... but with all of that being said.. I would like to share with you some ideas that I have since learned for the better.

First thing.. the amount of time you spend in fundraising.. double that amount in spending time with yourself in Bible Study, conversation, prayer, and what ever else you can do to prepare for this experience. Pray for the villages you will work with, the kids and people you will meet, pray for the missionaries already here, and pray that your hearts will be open to see all that God has in store for you on this trip. Remember that the mission trip is more about God "doing mission" inside each of you rather than focusing on you "doing mission."

Next... ask for money. You will raise the entire amount (and then some) by asking for it through letter writing campaigns, our internet donation site, and Sunday morning offerings. The more people you get interested and curious about your journey, the more money you will raise. is what will bring on the donors. Example.. one volunteer, asked members to take stock in him for his trip.. each share was \$100. The person invested in (the mission trip "go-er") was in charge of taking pictures, keeping a journal, and bringing the experience back with him to share with the investor. In fact they had a shareholders dinner when they returned and shared photos, memories and experiences.

Use the website. One of the most important resources you have going for you is our website. Donors can donate right one the site, they can view the mission areas, volunteer center, view videos, and read about our newest programs! Send out emails encouraging your friends and family to view the site and learn about your trip.

Remember this.... it only takes a minute to ask someone to share in your trip. Use your time to tell people about why you are going, getting them on board to pray for you when you are on the trip, and getting interest and conversation started about mission! That is transformational... imagine getting back and sharing your experience and already having people ready and willing to go do something, somewhere!! WOW!

1. Ask friends
2. Ask family
3. Online donations
4. Ask family
5. Send letters to family
6. Pimp our website
7. Ask family for support
8. Watch DVD's
9. Watch Youtube Video's
10. Send letter to friends

FROM THE EXECUTIVE DIRECTOR

This has been a tough year..the media is killing interest, the & CNN scared everyone else away... ministries around us are coming to us for help, withering food storages, no plans for this kind of thing, and declining donations are really hurting everyone here in Mexico... good news is.. we are here to help!!

JJ Williams

OUR MISSION

To educate, feed and care for children and families in Baja California, Mexico.

To offer real, genuine, life-changing transformational travel experiences.

To create a change of perspective.

To change the world through service and education

CO-DIRECTORS

Abby Williams & JJ Williams

EXECUTIVE DIRECTOR

JJ Williams

FULL-TIME VOLUNTEER

Vacant

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